

BUILDER PRODUCT EXPO

INDUSTRY NETWORKING EVENT

MARCH 29

2012

For a better quality of life.

H | B | A

HOME BUILDERS
ASSOCIATION
of
METRO DENVER®

1 BOOTH OPTIONS:

20' x 20' TITLE SPONSOR Booth \$2500

Includes 8 booth badges (additional badges may be purchased below), and assisted move-in. Select from premium booth space (space is limited).

10' x 10' Standard Booth \$500

Includes 2 booth badges (additional badges may be purchased below), and assisted move-in.

Atrium Table Top Display \$300

Includes 1 booth badge (additional booth badges may be purchased below), and assisted move-in. Select from premium booth space (space is limited).

Booth design is as purchased. Booths are available to HBA members **ONLY**.

SPONSORSHIP OPTIONS:

Food Beverage Sponsor 2@ \$500

Your Company Logo prominently displayed Each Builder attending the event will receive a ticket for admission to the event. This Ticket will display your company logo and also on the back side provide builders with an entry for to win a door prize. Company Logo on the HBA website Sponsor Page.

Break Out Session Sponsor 4@ \$500

Your Company Logo prominently displayed on all signage for break-out session s. Your company will have a captive audience to present a small introduction regarding your company back ground and deliver the introduction of the speaker. Company Logo on the HBA website Sponsor Page.

Beers with the Board 1@ \$1000

Your Company Logo prominently displayed at the door of this prestigious event. You will have the distinguished opportunity to partake in an adult beverage with some of the elite players in the industry. Your company will have the opportunity to supply each Board Member with a "special hand out" something they can use daily to remind them of your dedication to the industry. Your logo on the HBA Event Sponsor page and any collateral material sent HBA members in reference to the event.

Additional Event Badges \$25 in advance / \$35 at the show

Our company would like to purchase _____ additional event badges. Event badges include entrance to event, seminars and dinner.

Group Badge Discounts. 10 badges for \$225 20 for \$400 30 for \$525.

Additional event badges include admission to Builder Product Expo, seminars and access to food area. Parking passes are not included.

Please Note: Each booth purchase includes a pre-disclosed # of food tickets. **Each individual attending Builder Product Expo will need an Event Badge.** You may not substitute individual badges during the event. Please purchase additional Event Badges above as needed.

Assisted move-in provided by Coast to Coast Trade Show Services. Electricity and internet hook-up are additional options available through the Hyatt Regency DTC.

Booth reservations will be made on a first-come first-served basis. Booth locations will be assigned upon receipt of payment or letter of commitment. (See Letter of Commitment on facing page)

2

Booth Location Preference: Using the Booth layout diagram included, please note your booth preferences below.

First Choice _____ Second Choice _____ Third Choice _____

PAYMENT INFORMATION

3

Company Name: _____
Contact Person: _____
Phone Number: _____ Fax Number: _____
Mobile/Cell Number: _____ Email: _____
Type of Product/Service: _____
*Required. Builder Product Night communications will be conducted via email.

Payment Terms: Payment in full is due at time of reservation or as stated in letter of commitment. **Space is non-transferable and may not be shared with another company.** No refunds after March 9, 2012. Return this form to the HBA, 9033 E. Easter Place, Suite 200, Centennial, Colorado 80112 or FAX to (303) 551-6810, Attn: Vicki Pelletier. Further information will be given at an exhibitor meeting to be held on TBD at the Hyatt Regency DTC.

Visa MasterCard Discover AMEX Check

Credit Card #: _____ Expiration Date: _____

Cardholder's Name (please print): _____

Cardholder's Signature: _____

Check enclosed for \$ _____ (made payable to the HBA)

Letter of Commitment:

I, _____, with _____, agree
print name company

to pay the HBA in full, in the amount of \$ _____ for my booth and/or sponsorship reservation for the 2012 Builder Product Expo no later than 30 days after receipt of this letter by the HBA.

** (Reservations not paid in full by March 9, 2012 may be offered to another vendor. Reservations made after March 9 must be paid in full at time of reservation.)

If the terms and conditions of this letter of commitment are acceptable, please sign a copy of this agreement and return it to the HBA to secure your reservation. We look forward to a great Builder Product Expo at the Hyatt Regency DTC and are confident that this partnership will produce an exciting event for the industry participants.

Signature

Date

Email Address

Thursday, March 29th, 2012, 3 - 8 p.m. at the Hyatt Regency DTC marks a big day for Builder Product Expo.

The Home Builders Association of Metro Denver is excited to announce that the 2012 Builder Product Expo will be hosted at the Hyatt Regency DTC. Associate Members display what's new for 2012 in "National Show" style with the benefit of a local venue and audience. The Hyatt Regency offers enough space for over 70 members to display in 10'x10', 20'x20' booths!

At this show, Associate Members have an exclusive target audience of HBA builder members in attendance to see the newest and best, latest and greatest of products available to Colorado's builders.

This is the only yearly event of it's kind offered by the HBA. Don't miss this opportunity. Register your booth now!!!