

MARCH

24

**BUILDER
PRODUCT
NIGHT**

2010



REGISTRATION

1

20' x 10' TITLE SPONSOR Booth \$3000 (5 Available)

Includes 4 parking passes, 4 dinner tickets, and assisted move-in. Space is limited for this booth. Select from premium booth space (space is limited).

20' x 10' Food or Beverage Sponsor Booth \$1400

Includes recognition at food or beverage stations, 2 parking passes, 2 dinner tickets, and assisted move-in. Select from premium booth space (space is limited).

20' x 10' Standard Booth \$1250

Includes 2 parking passes, 2 dinner tickets, and assisted move-in.

10' x 10' Food or Beverage Sponsor Booth \$950

Includes recognition at food or beverage stations, 1 parking passes, 2 dinner tickets, and assisted move-in. *Select from premium booth space (space is limited).

10' x 10' Standard Booth \$750

Includes 1 parking passes, 2 dinner tickets, and assisted move-in.

20' x 20' booths available upon special request and space available.
Booth design is as purchased. Booths are available to HBA members **ONLY**.

Additional Event Badges \$25 in advance / \$35 at the show

Our company would like to purchase _____ additional event badges. Event badges include entrance to event, seminars and dinner.

Group Badge Discounts. 10 badges for \$225 20 for \$400 30 for \$525.

Additional event badges include admission to Builder Product Night and one(1) dinner ticket. Parking passes are not included.

Please Note: Each booth purchase includes a pre-disclosed # of dinner tickets. **Each individual attending Builder Product Night will need an Event Badge.** You may not substitute individual badges during the event. Please purchase additional Event Badges above as needed.

Due to Colorado Convention Center union labor laws, assisted move-in provided by Elite Expo may be required. Electricity and internet hook-up are additional options available through the Colorado Convention Center online at <http://www.denverconvention.com/center-services-checkout.asp>.

Booth reservations will be made on a first-come first-served basis. Booth locations will be assigned upon receipt of payment or letter of commitment. (See Letter of Commitment on facing page)

2

Booth Location Preference: Using the Booth layout diagram included, please note your booth preferences below.

First Choice _____ Second Choice _____ Third Choice _____

3

Company Name: _____

Contact Person: _____

Phone Number: _____ Fax Number: _____

Mobile/Cell Number: _____ Email: _____

*Required. Builder Product Night communications will be conducted via email.

Type of Product/Service: _____

Payment Terms: Payment in full is due at time of reservation or as stated in letter of commitment. **Space is non-transferable.** No refunds after Friday, March 5, 2010. Return this form to the HBA, 9033 E. Easter Place, Suite 200, Centennial, Colorado 80112 or FAX to (303) 551-6810, Attn: Vicki Pelletier. Further information will be given at an exhibitor meeting to be held on Wednesday, March 10, 2010 at the Colorado Convention Center.

Visa MasterCard Discover AMEX Check

Credit Card #: _____ Expiration Date: _____

Cardholder's Name (please print): _____

Cardholder's Signature: _____

Check enclosed for \$ _____ (made payable to the HBA)

EXHIBITOR INFORMATION

Wednesday, March 24th, 2010 3:00 - 8:00 p.m. at the Colorado Convention Center marks a big day for Builder Product Night.

The Home Builders Association of Metro Denver is excited to announce that the 2010 Builder Product Night will be hosted at the Colorado Convention Center in Downtown Denver. Associate Members display what's new for 2010 in "National Show" style with the benefit of a local venue and audience. The Convention Center offers enough space for over 120 members to display in 10'x10', 20'x10'booths!

At this show, Associate Members have an exclusive target audience of HBA builder members in attendance to see the newest and best, latest and greatest of products available to Colorado's builders.

This is the only yearly event of it's kind offered by the HBA. Don't miss this opportunity. Register your booth now!!!

Light Rail

Whether you're heading downtown for work or school, shopping or dining in LoDo, hitting the ballgame, or enjoying a night on the town, RTD light rail is going your way.

RTD light rail offers over 30 convenient stations on several lines to get you anywhere you want to go. From Southeast to Southwest to Central Denver, you can leave your car at home or park it at one of nearly 20 light rail park-n-Ride locations. Then, just hop on board to get to your destination or make connections to other RTD services. Best of all, you'll save money over driving while enjoying a commute free of stress, traffic jams and bad weather.

Once you've tried it, you'll find that light rail really is the fast, comfortable and convenient way to get around Denver.

Some lines provide additional late night/early morning trips. Schedules may vary. Light rail cars are wheelchair accessible. Discount fares, ticketbooks and passes are available.

Letter of Commitment:

I, _____, with _____, agree
print name company

to pay the HBA in full, in the amount of \$ _____ for my booth and/or sponsorship reservation for the 2010 Builder Product Night no later than 45 days after receipt of this letter by the HBA.

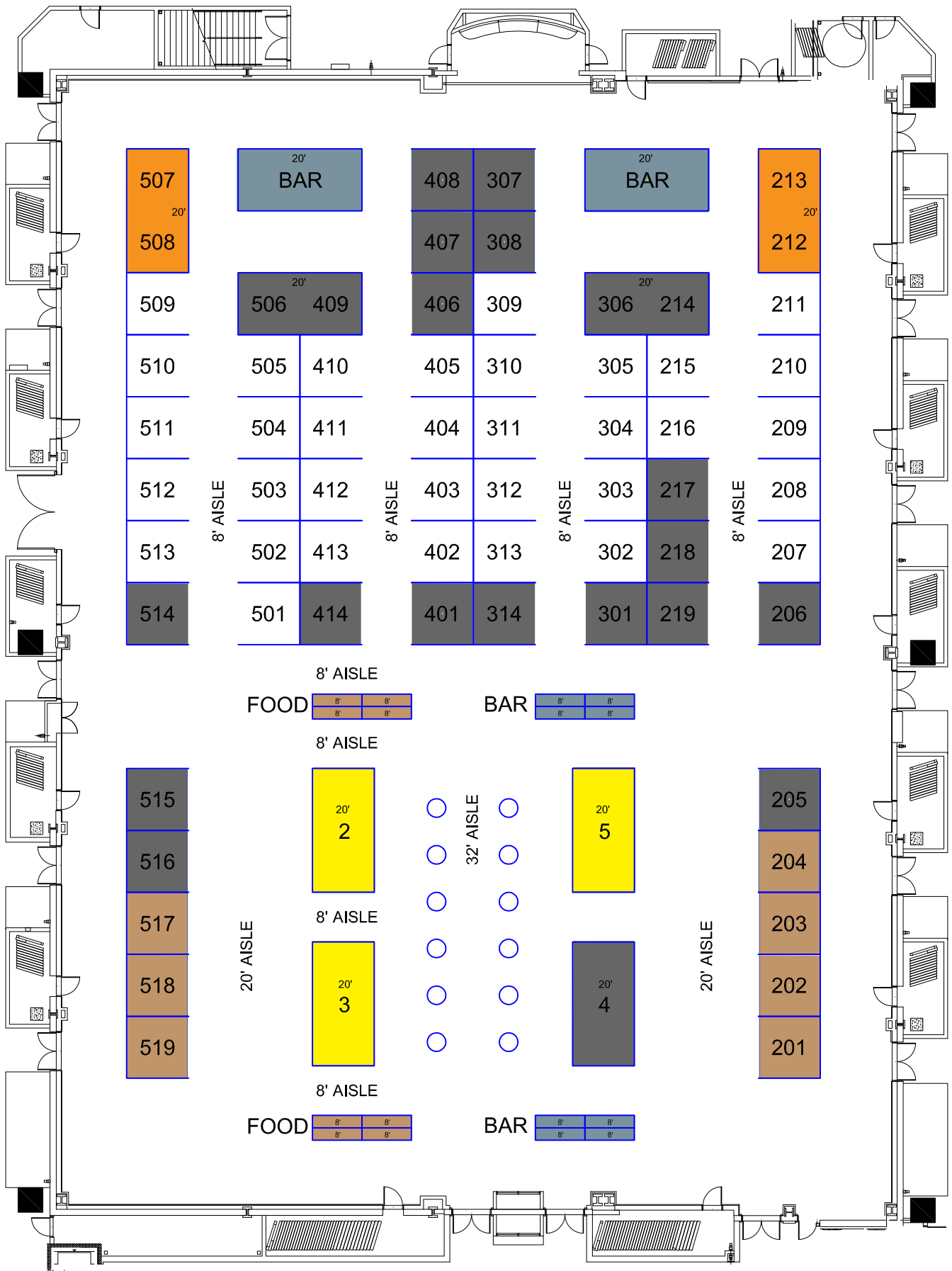
** (Reservations not paid in full by February 8, 2010 may be offered to another vendor. Reservations made after February 8 must be paid in full at time of reservation.)

If the terms and conditions of this letter of commitment are acceptable, please sign a copy of this agreement and return it to the HBA to secure your reservation. We look forward to a great Builder Product Night at the Convention Center and are confident that this partnership will produce an exciting event for the industry participants.

Signature

Date

Email Address



ENTRANCE

10 x 10 FOOD OR BEVERAGE SPONSOR

10 x 20 FOOD OR BEVERAGE SPONSOR

TITLE SPONSOR BOOTH

BOOTH SOLD OUT