DENVER SALES & MARKETING COUNCIL

2022 Education & Events

SALES | MARKETING | DESIGN

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For a better quality of life.
HBA HOME BUILDERS ASSOCIATION of METRO DENVER
Celebrating 79 Years 1943-2022

JANUARY		
January 17th (Mon)	Chris Hartley #1 Virtual Sales Event | Being Present and Finding Your Truth	9:00am to 10:00am
January 31st (Mon)	Market Overview featuring Zonda - virtual event	9:00am to 10:30am
APRIL		
April 11th (Mon)	Chris Hartley #2 Virtual Sales Event | Pro vs Amateur with Chad Sanchagrin	8:30am to 9:30am
MAY		
May 4th (Wed)	PWB & SMC Special Marketing Program	4:00pm to 7:00pm
JULY		
July 11th (Mon)	Chris Hartley #3 Virtual Sales Event | Your Big Break	9:00am to 10:00am
AUGUST		
August 12th (Fri)	HBA Parade of Homes Industry Night	3:00pm to 7:00pm
SEPTEMBER		
September 26th (Mon)	Chris Harltey In person Sales Rally	8:00am to 10:00am
OCTOBER		
October 20th (Thurs)	HBA Annual Meeting and Member Recognition	4:00pm to 8:30pm
NOVEMBER		
November 5th (Sat)	MAME Gala at Hyatt Regency	6:00pm to 10:00pm

As event plans are finalized, registration for each is offered at hbadenver.com/events

HBA Gold Overall Sponsor

FERGUSON Appliance Center

SMC Overall Sponsors

COLTEN MORTGAGE

Opendoor

Become a Sponsor Today! Contact Connie, cdahl@hbadenver.com

How to Register

For SMC Council Member Price Codes, visit hbadenver.com/SMC_FB or watch your inbox for event invitation with promo codes

03/23/2022

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2022 SMC SPONSORSHIP OPPORTUNITIES

$10,000 – Annual Council Champion (Limit 2)

- $2,500 Annual Council Sponsorship (see benefits listed below)
- $7,500 MAME Leading Sponsorship
- Champion logo placement on all promotional flyers
- Brief speaking opportunity at all SMC breakfast events
- 728x90 Leaderboard banner on all HBA website pages offering banner placement (sponsor-provided graphic and link)

$5,000 – Annual Council Associate (Limit 4)

- $2,500 Annual Council Sponsorship (see benefits listed below)
- $3,000 valued MAME Sponsorship package of your choice (as available)
- Opportunity to distribute promotional items at all SMC breakfast events

$2,500 – Annual Council Supporter (Limit 6)

- Logo on all promotional flyers
- Social media recognition
- Representative/signage at check-in at each SMC breakfast event (provided by sponsor)
- Verbal recognition at SMC breakfast events
- Banner Ad (300x250px) on the SMC web page (provided by sponsor)
- 8 attendee tickets to all SMC events (excluding MAME)

$1,000 Event Sponsor (Unlimited)

- Logo on promotional material for the sponsored event
- Opportunity to briefly address the attendees at the sponsored event
- Social media recognition for the sponsored event
- Verbal recognition at the sponsored event
- 6 attendee tickets to the sponsored event (excluding MAME)

$500 - Event Sponsor (Unlimited)

- Logo on promotional material for the sponsored event
- Verbal recognition at the sponsored event
- 4 attendee tickets to the sponsored event (excluding MAME)

For more information and current availability on sponsorships,
contact Connie Dahl at CDahl@hbadenver.com or call 303-551-6720.